

**MEMORANDUM**

**To:** Commissioner Rick C. Prescott, President  
Commissioner Roy Griggs, Vice President  
Commissioner Walter O. Bigby, Jr., Secretary-Treasurer  
Commissioner Erica R. Bryant  
Commissioner Sam N. Gregorio  
Commissioner James D. Hall  
Commissioner Capt. Thomas F. Murphy  
Commissioner James L. Pannell  
Commissioner Steve Watkins

**From:** Eric England

**Date:** March 1, 2018

**Re:** **MARKETING & OPERATIONS COMMITTEE MEETINGS**, Monday, March 5, 2018

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The Marketing & Operations Committee meetings will be held on Monday, March 5, at noon in the Board Room of the Regional Commerce Center, 6000 Doug Attaway Blvd., Shreveport. Agendas are attached.

Lunch will be provided. If you cannot attend, please give Hettie a call or email. Thank you.

**cc:** Mr. Ed Walsh, Sarah McKinney and Alex Leach, Romph Pou Agency, Public Relations  
Ms. Ty Scroggins, Scroggins Consulting, LLC  
Mr. David Montgomery, Montgomery Agency Inc.  
Mr. Jack Andres, Mr. Eric Basinger and Mr. John Hubbard, SWEPCO  
Mr. Rich Brontoli, Red River Valley Association  
Southern Strategy Group of North Louisiana  
Mr. Tyler Comeaux, BKI  
CBPC Staff

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"This institution is an equal opportunity provider and employer."

*MEMBERS: Rick C. Prescott, President; Roy Griggs, Vice President; Walter O. Bigby, Jr., Secretary-Treasurer; Erica R. Bryant; Sam N. Gregorio; James D. Hall; Capt. Thomas F. Murphy; James L. Pannell; Steve Watkins*



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## MARKETING COMMITTEE MEETING AGENDA

Agenda – March 5, 2018  
12:00 Noon, Regional Commerce Center

- MISSION: Maximize utilization of the Caddo-Bossier Port resources to generate economic development in Caddo and Bossier Parishes, expand use and development of the area's multi-modal transportation and distribution system, and increase commerce through the Port.*
- *The Port will provide cost effective and efficient facilities for its users.*
  - *The Port shall operate in a fiscally responsible manner.*
  - *The Port will maximize utilization of public assets entrusted to it for the economic benefit of the citizens of Caddo-Bossier Parishes and partners of interest.*

**Call to Order**

Walter Bigby

**Pledge of Allegiance**

Roy Griggs

**Introduction of Guests**

Walter Bigby

**Public Comment on Agenda Items**

Walter Bigby

**Potential Customers/Projects**

Brenda Levinson

- General Cargo Opportunities
- Port Prospects
- Presentation – Syrah Resources

**Customer Update**

Brenda Levinson

**Monthly reports:**

Contact Report  
Public Affairs Report

Eric England  
Kathy French

**Calendar of Activities Review**

Eric England

**Adjourn**

Walter Bigby

*Marketing Committee Meeting*  
**Monday, April 9, 2018, Noon, Regional Commerce Center, Shreveport**

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## OPERATIONS COMMITTEE MEETING AGENDA

Agenda – March 5, 2018  
Noon, Regional Commerce Center

*MISSION: Maximize utilization of the Caddo-Bossier Port resources to generate economic development in Caddo and Bossier Parishes, expand use and development of the area's multi-modal transportation and distribution system, and increase commerce through the Port.*

- *The Port will provide cost effective and efficient facilities for its users.*
- *The Port shall operate in a fiscally responsible manner.*
- *The Port will maximize utilization of public assets entrusted to it for the economic benefit of the citizens of Caddo-Bossier Parishes and partners of interest.*

### Call to Order

Roy Griggs

### Introduction of Guests

### Public Comment on Agenda Items

### Operations

Hugh McConnell

- Rail Activity
- Barge Activity

### Port Projects

- Ongoing Projects
  1. 24" Water Line
  2. ADS Warehouse Expansion
  3. North Satellite Rail Yard Phase I
  4. North Satellite Rail Yard Phase II
  5. Fender Rehab
  6. Change Order Request – North Satellite Rail Yard Phase I

Rick Nance

### Monthly Reports Attached:

- Projects in Progress Status Sheet
- Tonnage

Eric England

### Robson Farms Update/Professional Services

Eric England

### Executive Session – Personnel Matter

### Adjourn

**Operations Committee Meeting**  
Monday, April 9, 2018 12 Noon

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